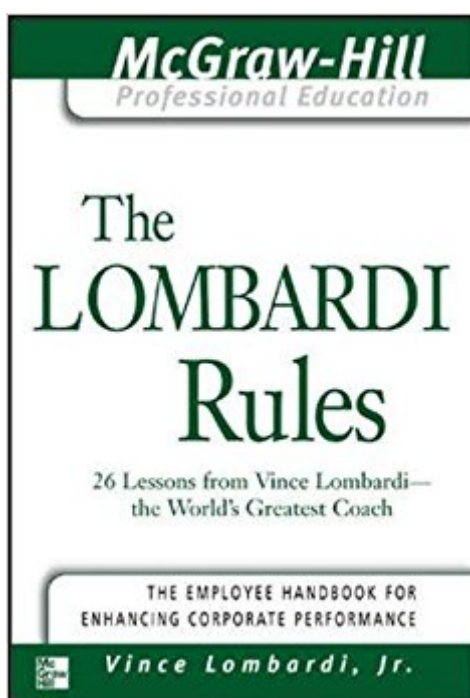


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The Lombardi Rules: 26 Lessons From Vince Lombardi--The World's Greatest Coach (The McGraw-Hill Professional Education Series)



Synopsis

Vince Lombardi - loved by some, feared by others, but respected by all - was first and foremost a winner. One of the greatest sports coach of his time, Lombardi was also a thoughtful man with uncommon passion. This work examines many of his celebrated quotes to reveal the bedrock principles behind his legendary success.

Book Information

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The Lombardi Rules Vince Lombardi--loved by some, feared by others, but respected by all--was first and foremost a winner. The greatest sports coach of his time, perhaps of all time, Lombardi was also a thoughtful man with uncommon passion, a motivator with uncompromising values, and a leader with unprecedented wisdom and authority. More than three decades since Lombardi's untimely passing, his words continue to resonate. In The Lombardi Rules, Vince Lombardi Jr. examines many of his father's most celebrated quotes to reveal the bedrock principles behind his legendary success. This concise yet comprehensive book is packed with proven insights and techniques that are especially valuable in today's hard-fought business arena, including: Ask yourself tough questions Play to your strengths Work harder than anybody Be prepared to sacrifice Be mentally tough Know your stuff Demand autonomy Act, don't react Keep it simple Focus on fundamentals Chase perfection Run to win Vince Lombardi's uncanny ability to motivate others, along with his insatiable drive for victory, made him the standard against which leaders in very field are measured. The Lombardi Rules provides an insider's look at Lombardi's extraordinary methods,

and shows you how to adapt and adopt those methods for leadership success in your own career.

Vince Lombardi Jr. is a writer and popular professional speaker. An attorney, he has served in the Minnesota legislature and has held executive positions with the Seattle Seahawks, the NFL Management Council, and the United States Football League.

A great teaching aid. As a leadership instructor for International military students, most of my students have no idea who Coach Lombardi was, as to them football means soccer. The methods outlined in this booklet are very valuable in teaching them basic leadership skills and my students are always very impressed with his life story. Easy to read and understand. Marine style booklet, No BS and right to the point guidance. Well worth the cost.

Found this to be a good review of the Vince Lombardi work principles. Simple but common sense. And probably more of how a leader lives their lives than a road map on how to transform your organization. A good job and a good read.

great book and service

Makes you stay motivated and determined.

Not a regular book, it's for professional training courses, and more the size of a pamphlet. I wanted the book, will try again with another product.

A quick read with real world examples for all people to live by to become a better person, employee, or manager. Focuses on the basics and principles of what it takes to be successful in whatever you do!

Vince Lombardi was the original motivational speaker and coach before it became "trendy". Moreover, he had the ability to find what made each of his players become a cohesive group. I really enjoyed this book.

Concise book filled with practical advice for leaders in any field. Offers insights that can move anyone's leadership ahead and increase its effectiveness.

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